

Professionals' Choice Service Center Program

Offers Features That Help You Increase Customer Loyalty

Minimum Monthly Volume

Platinum Level Members - \$5,000

Gold Level Members - \$3,000

Features:

Nationwide Warranty

Platinum Level Members - 36 month/36,000 mile warranty

Gold Level Members - 24 month/24,000 mile warranty

If your customer is more than 25 miles from your Service Center and has a part failure, they can contact the Warranty Administrator at **(866) 841-8963** to locate the nearest servicing facility. Towing will be reimbursed up to \$100.

Services covered are listed on the agreement and consumer handout.

If within 25 miles of the Original Service Center, car owner must return for repairs.

24 Month Roadside Assistance - Included

Towing, Battery Jump-Start, Lock Out Assistance, Flat Tire Assistance, Fuel, Oil and Water delivery service (fluids are not covered). Contact the Warranty Administrator at **(866) 841-8963**.

This warranty will reimburse up to \$100 per roadside assistance claim (max two claims per 12 month period, four claims total in 24 months).

Local Labor Reimbursement

Platinum Level Members - 6 claims at \$75 an hour/3 hours max

Gold Level Members - 3 claims at \$50 an hour/3 hours max

Coverage is for part failures within 25 mile radius of the Original Service Center. Administration and reimbursement is handled by your local Professionals' Choice supplier.

www.professionalschoice.com



Additional Features:

ASE Certification Reimbursement

Platinum Level Members - \$50 per successfully completed test

Gold Level Members - \$35 per successfully completed test

Delphi Online Training Classes

Access to internet based training classes for all areas of your Service Center.

Synchrony Car Care Financing

UpSwell Marketing

Direct mail, online advertising, social media campaigns, and digital marketing solutions

Location Finder - *Coming Soon*

Customers can enter their zip code to find their nearest Professionals' Choice Service Center.

FREE Marketing Materials for the Warranty Program, Professionals' Choice Swag, and Slip-N-Grip Samples

IN ADDITION,

Platinum Level Members also receive one (1) NO CHARGE item below!

-Oil change printer and stickers (\$550 value)

-Car Care Pro TV digital menu board - 6 month subscription (\$800 value, \$59.95 a month after initial six months) *

-Car Care Entertainment TV - 6 month subscription (\$800 value, \$59.95 a month after initial six months) *

***TV not included**

www.professionalschoice.com

